

AN INTERNATIONAL EVENING

# BEVERLY HILLS HAUTE COUTURE PRE OSCARS FASHION SHOW & BLACK TIE GALA

THE  
OSCARS



Disclaimer: This is not an official Academy Awards sanctioned Oscar event.

February 23, 2017 Métiers d'Art Gala at the Beverly Hills Rockstar Palace

VOGUE®



FORD  
MODELS

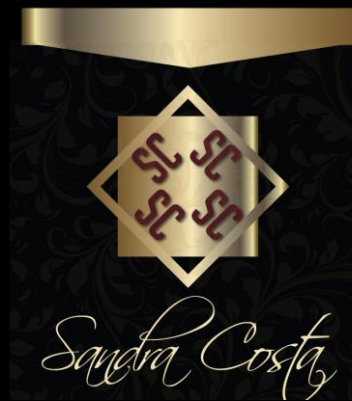


BEVERLY  
HILLS  
HAUTE  
COUTURE

PRESENTED BY:

FORD MODELS

VOGUE



GLOBAL ENTERTAINMENT EXCHANGE

# RED CARPET GALA AND FASHION SHOW SCHEDULE

4pm Outdoor Fashion Show with  
drones

5pm VIP Celebrity Chef Dinner

6pm Black Tie Red Carpet w/ Getty

7pm Cocktails and Art Installations

7.5pm Musical Performance in main  
house

8pm Haute Couture Fashion Show

8.5pm Gown Auction

9pm Special Events / Celebrity Shows

10pm DJ / Afterparty





FORMER PRIVATE ESTATE OF PRINCE  
THE MAGNIFICENT BEVERLY HILLS ROCKSTAR PALACE  
14,064 SQUARE FEET OFF SUNSET BLVD.

The Private Estate :  
1235 Sierra Alta Way

\$20,000,000.00 Estate built for  
Entertainment. Capacity is 1,500 guests

A movie set, former residence of the Artist  
formerly known as Prince

Gated estate with a spiral driveway up its  
own hill, this estate sits atop the hill

4 levels of rooms adjoined by stairs and  
elevator plus separate 5bd guest house

Grand staircases, chef's kitchen, tennis  
court & disco room

Pool, grotto and men's and women's pool  
restrooms with poolside veranda

3 Ballrooms overlooking Beverly Hills

No parking at the property. Shuttle service  
available.

RSVP ONLY



RED CARPET - BALLROOM - 4 BARS - 360 VIEWS OF BEVERLY HILLS - OPEN BAR



# RUNWAY MODELS

Walking the runway for our Haute Couture catwalk are 10 of the top models from Ford Modeling Agency along with additional models from Vision Modeling Agency

# FORD MODELS®





# RIECKERMANN DJ

- Ralph Rieckermann, a world renowned musical artist began his educational career studying classical music that led him to the conservatory in Germany. This move excelled this artist's ambition in which it put him on the pathway to his global success that all started in 1991 when he joined & composed music with one of the world's most notorious Rock Bands known as the (Scorpions) doing over 6 world tours.
- During his RockStar career of 12 years with (Scorpions) he recorded 8 platinum and gold awarded albums that have sold over 350 million copies worldwide. His audience's attendees had over a staggering 750k guests at one time. Ralph, whom produced hundreds of songs in different genres of music in his career, is also known for winning awards for feature film music composing in which he has produced over 42 different film scores since 1996.
- 2017 on his 3<sup>rd</sup> career now known as (Rieckermann DJ) brings modern music performances of different genre combined with live performances on stage. Mr. Rieckermann became a DJ because he has decided that this lifelong overdue dream & passion within his heart for many years is currently at the right moment. This enables him to express his music through DJ'ing bringing to the stage his diverse musical experience & creativity through music with live performances bringing it all together in an artistic way on stage to share with the world.





# CELEBRITY GUESTS

Oscar nominees and Actors from Oscar winning and nominated films will be available for product gifting and couture fittings as determined by sponsorship categories in the next page.

Previous events by Beverly Hills Haute Couture and Gene Chang Fashion PR were hosted by: Samuel L. Jackson, Akon, Carmen Electra, Ali Landry, Miss America Kira Karantzev, Max Ryan, Lady Victoria Hervey, Miss Universe UK Amy Willerton and Lisa Rinna / Harry Hamlin.





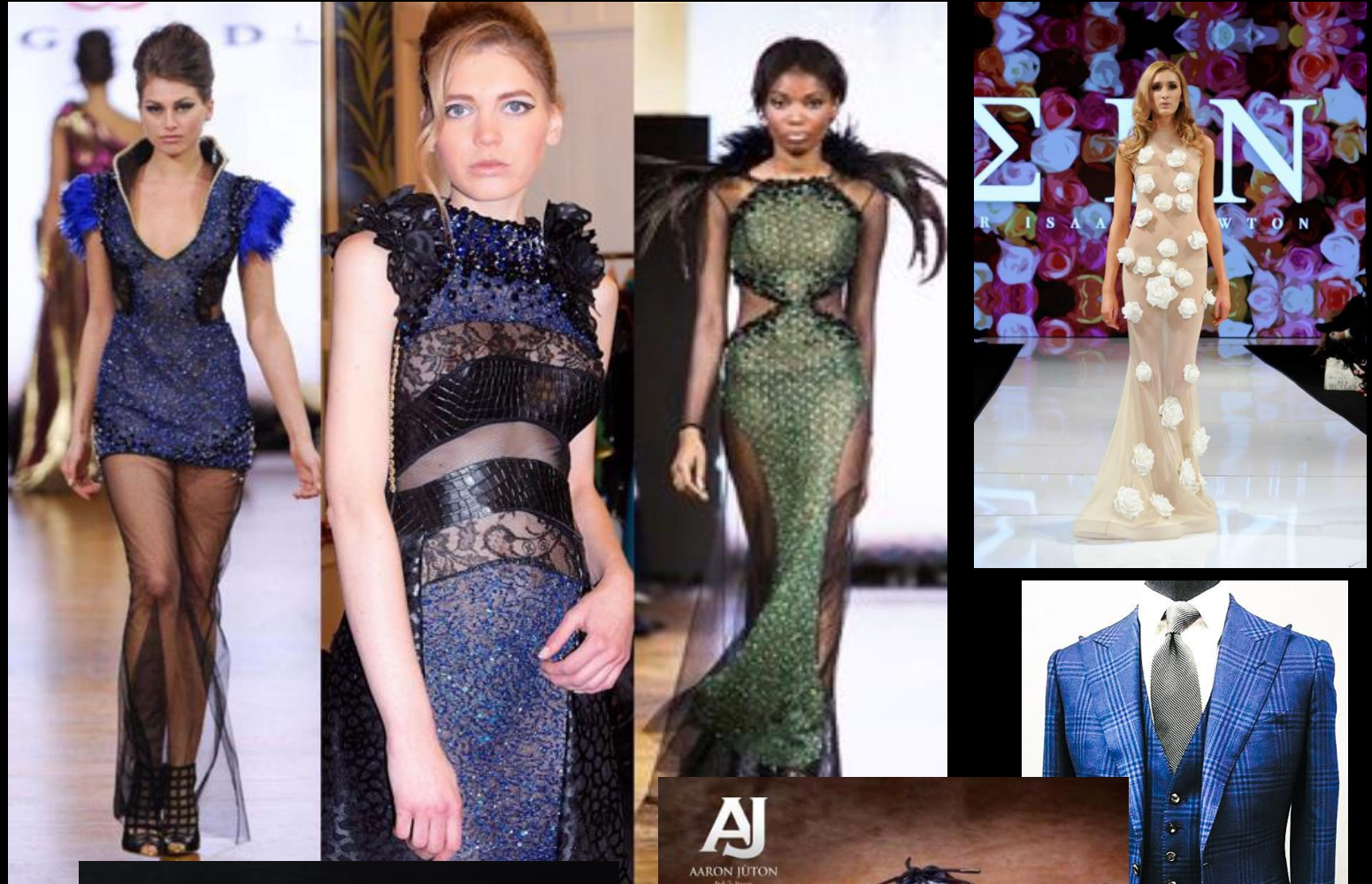
# HAUTE COUTURE CATWALKS

Vogue Paris photographer **Lucca Messer** and **Thierry Brouard** of Premium Paris, in collaboration with Rock N Roll Hall of Fame musician **Ralph Rieckermann** of the Scorpions, will create a memorable Hollywood set.

Live sound compositions for the 8<sup>th</sup> season veteran Paris Fashion Week. Designer Legends by **Bilal Barrage** from **Lebanon & Monaco**.

Featuring international fashion designer **Isaac Newton**, mentored by celebrity Interior Designer **Dame Sandra Costa**.

And introducing **Aaron Juton** Mentor and managed by **Brother Yusuf Haqq**. Private Consultant Executive Producer **THE ENTERTAINMENT EXCHANGE**





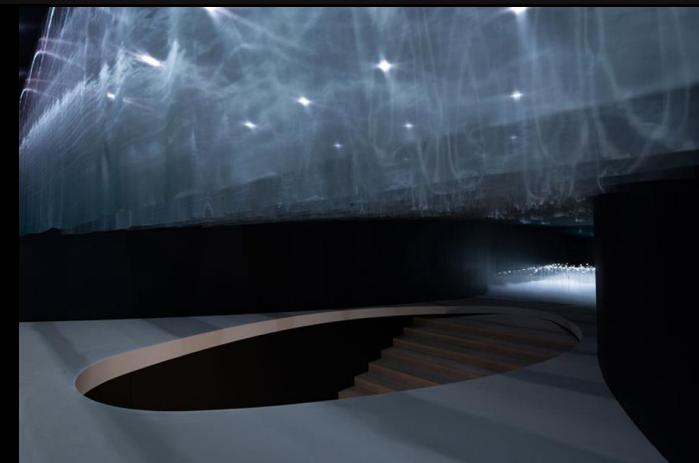
# VOGUE & GETTY PHOTOGRAPHERS LUCCA MESSER / THIERRY BROUARD

gettyimages®





# VISUAL EFFECTS SET DESIGNERS





# GLOBAL PRESENTATION WITH 7 AREAS OF FASHION SHOW CATWALKS DESIGNERS

- Outdoor lighted grand staircase
- Indoor grand ballroom
- Indoor windowed piano room
- Indoor 2 floor hallway w staircase
- Indoor boxed DJ galactic room
- Outdoor pool and grotto w overlook
- Fitness court /tennis court w terrace





# WITH ISAAC NEWTON, DESIGNER

- An original gown designed by Isaac Newton will be donated and modelled by celebrity actress Sonia Rockwell and auctioned with proceed donated to Cancer Awareness Charity

• Mentor to Isaac Newton

## • **GLOBAL ENTERTAINMENT EXCHANGE**

Sonia Rockwell





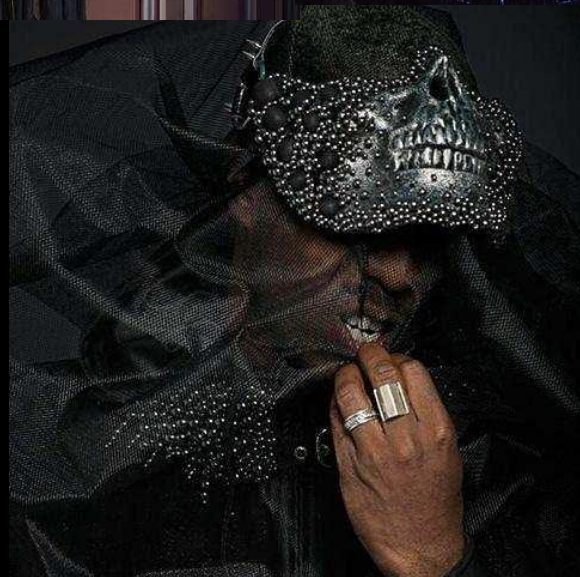
INTRODUCING AARON JUTON, DESIGNER  
GLOBAL ENTERTAINMENT EXCHANGE





# INTRODUCING - ROMAIN THEVENIN DESIGNER - PARIS

ROMAIN THÉVENIN  
● PARIS ●





# KAPTAIN, DESIGNER GLOBAL ENTERTAINMENT EXCHANGE

Kaptain is a designer extraordinaire and there's not a luminary or celebrity that could possibly deny the exquisite and extraordinary talents of Kaptain's Design's. Kaptain is not only represented in Fashion Design by the A-listers of the celebrity world but has enjoyed a once in a lifetime Fairy Tail opportunity to create Kaptain designs for the king and queen of England.

From the Beatles to a Rolling Stone to Sharon Stone Kaptain's image has made its way to Rock Royalty.

Kaptain designs uses his own technologies and creations innovations with fabrics and new textiles to dress and drape the hottest celebrities in the game including entertainers on screen and off. The world awaits a new Kaptain of the ship that's set to sail into the stratosphere of Hollywood's new stars and outrageous dreamers. Ladies and Gentlemen prepare yourselves

With your riches and wealth

you are sure to be recognized once you have been Kaptainized...



GUEST PERFORMANCE BY

**Ganna Sórbat** started to play the piano and composing music from the age of seven.

During her study at Ukraine's Kharkov Lyceum of Arts, then Musical College and University of Arts, Ganna was giving her solo recitals, took part in concerts, international contests and festivals.

Ganna Sórbat has performed as a professional musician (singer, pianist) on world stages with music groups and orchestras throughout Europe and the Middle East. These include concerts with the Rolling Stones, George Fenton, Morgan State University Choir, Tommy Tallarico, Denis Matsuev, Sergey Davydov, James Griffiths, UAE National Symphony Orchestra.

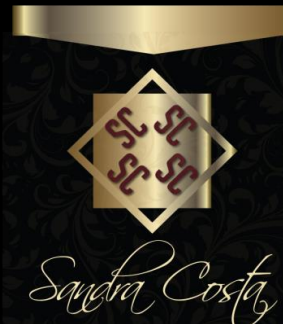
Ganna is an Award Winning Composer. She works at an established studio in Abu Dhabi, composing and arranging music for famous Artists like Mansour Zayed, Maria Nedelkova, scoring music for Film, TV, Trailers, Games and other media. Sórbat recently co-created a new arrangement of the UAE National Anthem.

*Concertmaster, composer, soloist of the chamber ensemble, arranger, teacher and stage director*      Ganna Sórbat

## GLOBAL ENTERTAINMENT EXCHANGE



- Mentor





# SHYRA

Shyra Sanchez is an international film star and recording artist. John Singleton was first introduced to Shyra, he quickly dubbed her 'Superstar.' Singleton was no stranger to musical talent. A song from a soundtrack of his film "Hustle & Flow" won Academy Award in 2005. Singleton placed Shyra's single, "DJ Love Song," in his movie and the accompanying soundtrack for "Abduction" (Lionsgate/Epic Records). Her dance oriented single, "DJ Love Song," landed on the Billboard Dance Charts at #22 and is now known worldwide. Because of her varying musical tastes, Shyra refuses to limit herself or be pigeonholed by others. "My range of music is everywhere, she says, sometimes describing her sound as a MESH Music: Metal, Evolutionary Rock, Soul & Hip-Hop. Shyra is finishing up her debut album, "Birth by no Origin." She is working on a major film and will be seen on the new series, FX Snowfall. In addition to the music, Shyra has launched Star Talent Academy, to provide proper training for kids and adults in the entertainment industry. " As a fitness trainer, Shyra is created her own fitness line, Shy-Fit empowering fitness and health.



# IRINA

The beautiful and talented Irina Dedyuk is no stranger to the entertainment industry. She has been a contestant on X Factor UK 2016 has performed on Wembley and in Alexandra's Palace (London), Recording and Performing Artist. She has been featured on Deep house tracks with famous DJ's were already released in Europe and in the USA and got into Beatport Top 100 EDM tracks. She has performed for LA Fashion Week and will be performing in March in London for the show The Grand Final.



SEAN ARCHER





# DEBBI JAMES

Debbi James African-American, French & Israeli, Singer, Songwriter, model, Performer and Dancer. The daughter of the late great actor Steven James. Debbi James was born in Paris France and resided there with her mother until she turned two years old. That's when Debbi's mother decided to relocate back to Israel, Which is where Debbi spent most of her childhood years and not to mention that at the age of five years old (Three years later) Debbi James lost her father "Steve James" to pancreatic cancer.

Debbi at 17 years of age moved to Los Angeles, CA with her only uncle not knowing any English. She started her life over with big goals learning English from her father side of the family keeping his legacy alive and pursue a musical and dancing career. Now here we have Debbi James speaking fluent English and in full swing ever since, humble and ready to take her career to the next level.

For the last four years Debbi has been perfecting her musical craft by working with reputable vocal coaches, engineers, producers and choreographers, writing her own music and collaborating with up and coming artist and well known song writers.

Debbi James has been performing and hosting at local and major venues in Los Angeles as well as Israel.



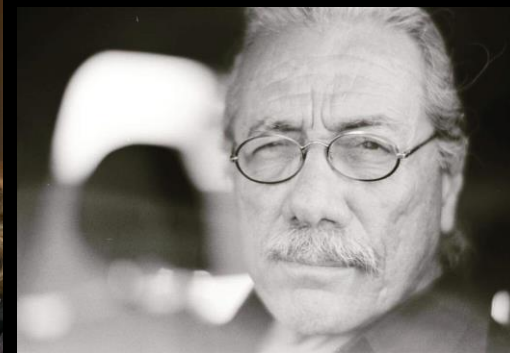


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TALK WITH **ANGELO COSTA**  
310 985 5509

**GLOBAL ENTERTAINMENT EXCHANGE**



DP of Photography  
Film  
Documentaries  
Reality  
Character Photography  
Fashion





Our available sponsorship opportunities. *\*We are open to discussing add-on a la carte sponsorship offerings*

## PURPLE RAIN SPONSORSHIP

\$50,000.00

Eight VIP (8) passes valued at \$500.00 each for company representatives to attend  
VIP private outdoor custom designed cabana with private bar and service and Dinner for 8  
VIP Access

3 bottles of Vodka of choice

4 bottles of Christel Champagne

VIP reserved front row seating at fashion cat walks

Totally original idea for prompting the brand : Internationally acclaimed designer, Sandra Costa will create a company custom fabric of 50 yards layout by using the brand logo.

Fabric will be made into a man and woman's garment by Internationally acclaimed designer Isaac Newton..

Logo featured on step & repeats and 6 Individual Banners featuring the companies logo

Inclusion in all press releases & mentions of the event online and for print as underwriter

Inclusion in Video Documentary

Two playmates hostesses

Sandracosta.com

[sandra@sandraciosta.com](mailto:sandra@sandraciosta.com) 310 874 3739

# TRIPLE 8 SPONSORSHIP

\$35,000 includes:

VIP (6) passes valued at \$500.00 each for company representatives to attend

VIP private outdoor cabana and VIP reserved front row seating at fashion cat walks

Dinner for 6

2 bottles of Vodka of choice

3 bottles of Christel Champagne

VIP reserved front row seating at fashion cat walks

Logo featured on step & repeat and 4 Individual Banners featuring company logo

Inclusion in all press releases & mentions of the event online and for print

Inclusion in Video Documentary



# ROCK STAR SPONSORSHIP

\$25,000 includes:

Four (4) passes for company representatives to attend  
and Dinner for 4

VIP Access and VIP Seating

Logo featured on step & repeat and 4 Individual Banners  
featuring company logo

Inclusion in all press releases & mentions of the event  
online and for print

One bottle of Vodka of choice

2 bottles of Christel Champagne

Inclusion in all press releases & mentions of the event  
online and for print

Inclusion in Video Documentary

# LEGENDS SPONSORSHIP

\$15,000 includes:

Two (2) VIP passes for company representatives to attend

Logo featured on banners

Inclusion in all press releases & mentions of the event  
online and for print

*\*We are open to discussing add-on a la carte sponsorship offerings*



# FASHION HOUSE SPONSORSHIP DESIGN HOUSES & MODELS

- Catwalk Sponsorships are offered from \$2,500.00 to \$15,000.00
- Call to discuss the options available to you
- 310 874 3739

# GRAND ALCOHOL SPONSORS

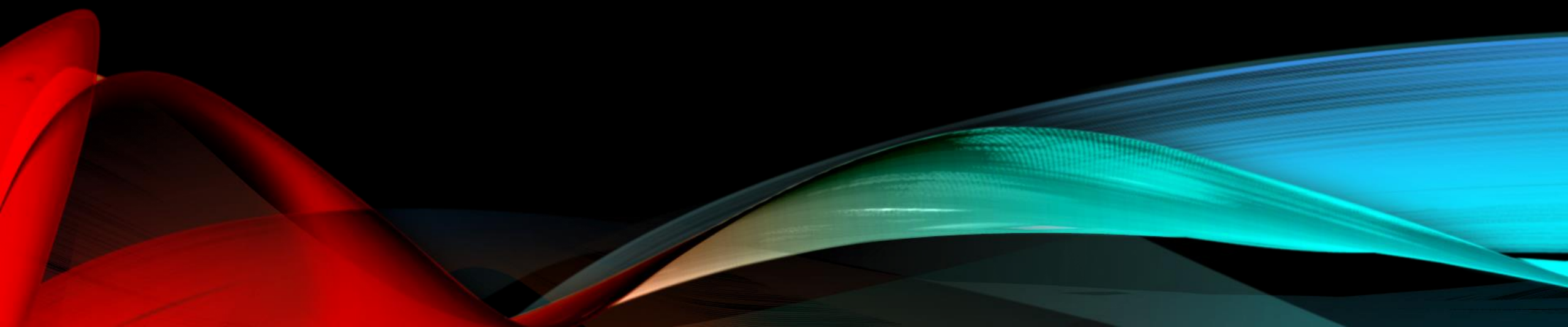
Logo on Step and repeat

Logo on printed material

Product photographed with celebrity

VIP access for company Representative

4 Guest tickets







# SPONSORSHIP OFFERINGS

- GIFT BAGS INSERTS
- AUCTION
- ALCOHOL
- CANDY
- CIGARS
- VAPE
- SPA GIVE AWAYS
- VACATION OFFER
- ART
- CALL TO DISCUSS

# SPONSORSHIPS

- Title Sponsor: Set Design, 50 foot logo projection on outside wall, presentation of award to Oscar nominated costume designers with sponsor logo:
- Featured Fashion Designer: package includes set design, Ford Models, hair/makeup and videography, logo placement and Oscars PR, magazine article features, 30 looks
- Fashion Designer participant: package for 10 looks, hair & makeup, logo placement & Oscars PR
- Product placement at event, table or area setup, logo on red carpet: TBD
- V-VIP lounge patronage per person: \$500 (includes VIP front row seating, complementary champagne and dinner)
- Contact Sandra to discuss sponsorship and under writer options.





**YUSUF HAQQ.**  
PRIVATE CONSULTANT EXECUTIVE PRODUCER

**GLOBAL ENTERTAINMENT EXCHANGE**



# GLOBAL ENTERTAINMENT EXCHANGE

Gene Chang  
FASHION PR

## GENE CHANG

Fashion PR Int'l Fashion Film Awards, Academy Awards, Cannes Film Festival, London Fashion Week, Paris Fashion Week, America's Next Top Model

Based in Beverly Hills, he is an International Fashion Consultant and a Global Ambassador & Community Chair Member at La Jolla Fashion Film Festival - he is also PR and media relations for many fashion houses and celebrities in Hollywood.

He does similar work during the Cannes Film Festival and other major international festivals and Awards.

In addition Mr. Chang works with media partners and is a writer for Runway Magazine Paris, FabUK Magazine London. Mr. Chang his broad knowledge on the entertainment business, Gene is collaborating actively with artfusionTV channel in many aspects.



BEVERLY  
HILLS  
HAUTE  
COUTURE





Billie Mitchell, Los Angeles born was raised in Staten Island NY. Billie Mitchell at the age of 24 opened a successful coffee bar in the West Village who also took acting classes part time at Stella Adler. Billie has worked on sets such as "Sex in the City," "Law & Order," "Ed," "Just My Luck," "Seinfeld," and "Spider-Man," as well as performed at the historical venue called, "The Comedy Cellar" in the west village NYC.

Billie is the owner of "Supernova Models" and Talent Agency" which produces Fashion shows, coaches and manages models and actors. Supernova Models also acts as a booking agency that placed models in some of the top music videos, fashion shows, magazines, and television shows today she has become a celebrity wrangler, casting director, booking agent, celebrity event producer, publicist, and worked as a correspondent host.

Billie launched her second company called, "Billie Mitchell Public Relations and Events" in 2011. Billie Has Produced events for celebrities such as Sean "Puffy" Combs, James Cameron, Halle Berry, Charlize Theron, Marcellus Reynolds, Iman Shumpert, and even President George W Bush Jr. Richard Branson, Jon Paul DeJoria, Tim Robbins, Jane Seymour

Billie has casted and directed for hip artists such as Jim Jones, Joel Ortiz, Swiss Beats, Jada Kiss, Waka Flocka, French Montana, and Red Café Plus many others. Billie has acted as a publicist to many different reality stars and singers today.



Co-Producer



[www.sandracosta.com](http://www.sandracosta.com)

**GLOBAL ENTERTAINMENT EXCHANGE**

Los Angeles – Portugal – Dubai – Shanghai - Israel - Paris - New York

Dame Sandra Costa is an expert at transforming creative thoughts into fantasy design & sketches into a global catalogue of internationally acclaimed projects, it was a natural fit for Sandra to merge her interior design talent into the production of high profile celebrity events that include Courte Fashion, Entertainment & Art Known for her inventive trademark furniture creations & buildings of sustainable nature, she has designed countless homes, restaurants, commercial projects & new build mansions for society, high profile & discerning clients. She organizes culturally diverse professionals, who deliver masterful productions.

Sandra's large international projects the industry has producing grand scale galas and events. Sandra brings sophisticated experience and fully understands all elements to finishing first, on time and within the budget.

Sandra is a hat guru, glamorous designer and top notch producer. Fortune 500 corporate events were included in the work she was performing for her clients. Sandra's insight and designs are featured in The New York Times, New York Magazine, Style, The Wall Street Journal, Architectural Digest, BLLA, Los Angeles Times, CBS, Food Chanel, KTTV, as well as multiple appearances on television. She is a well-known speaker in the field of luxury and construction, and maintains humorous and entertaining repartee on Facebook & You Tube.



[www.sandracosta.com](http://www.sandracosta.com)

**GLOBAL ENTERTAINMENT EXCHANGE**

Los Angeles – Portugal – Dubai – Shanghai - Israel - Paris - New York



We Would like to thank or Friends & Sponsors we look forward in including you  
On our other events. Stay Posted.

- **Tim Chan**
- **Imani J Walker**
- **Shannon Johnson**
- **Jordon Johnson**
- **Sally Scravo**
- **R Victoria Jodis**
- **Aly Spencer**
- **Frezno**
- **Tammy Mars**
- **Mike Tracer**
- **Ed Lozzie**

For Inquiries contact:  
RICHARD ROCKWELL  
323 561 1744

- **Le jolie spa**
- **Joey ZHOZHENG**  
**CHINA TV**
- **Dominique Simpson**
- **Judith Connolly**
- **Alwyn Stephens**
- **Edward Lowell**
- **Jean Fransico**
- **Voo Vodka**
- **138 Water**